



Marketing Bulletin

To: All Distributors and Representatives

Date: April 15th, 2022

Subject: **Pricing - Effective June 15th, 2022**

Due to continued increases in material costs affecting our valued suppliers, Zoeller®'s Louisville based brands, **Zoeller® Pump Company** and **Zoeller® Engineered Products**, are forced to take approximately an **8% increase effective June 15th, 2022**.

We greatly appreciate your business and trust this advanced notice will allow you ample time to adjust accordingly.

Electronic pricing reflecting actual increases for individual products will be distributed prior to May 15th, 2022. As always, if you require a physical printed version, please request it at pricing@zoeller.com which will be mailed once they are available.

Please share this information with your internal departments including Purchasing, IT and others that may monitor IMA/Internet Advertising pricing.

Please contact your factory representative or our Customer Support department if you have any questions. We greatly appreciate your business!

Sincerely,

A handwritten signature in black ink that reads "Mark Huntebrinker".

Mark Huntebrinker

Director of Sales and Marketing

Zoeller Family of Water Solutions™

3649 Cane Run Road • Louisville, KY 40211-1961